IFPSM WORLD SUMMIT

FLORENCE
22-23 SEPTEMBER 2023
ITALY

Procurement to Lead Innovation and Value Capture
while coping with inflation, shortages and geopolitical instability

IFPSM
INTERNATIONAL FEDERATION OF PURCHASING & SUPPLY MANAGEMENT

ADACI Associazione Italiana Acquisti e Supply Management

The IFPSM World Summit is organized in collaboration with ADACI, the Italian Association of Purchasing and Supply Management

WELCOME

"The World Summit of the International Federation of Purchasing and Supply Management"

The World Summit of the International Federation of Purchasing and Supply Management, organized in collaboration with ADACI, the Italian Association of Procurement and Supply Management, will be held in Florence on 22 and 23 September 2023.
It represents the world's most exclusive procurement and supply management forum and the ideal venue for the exchange of knowledge and best practices between both public and private operators.
A highly professional event carried on by front line national and international speakers from the economic and industrial world.
Florence, birthplace of the Italian Renaissance, becomes the venue for the debate on the hot topics of procurement, a function which despite inflation, insufficient market supply, incoming recession and geopolitical instability, has to ensure the continuity of the materials flow, the automation of processes, the innovation of purchased goods and the containment of price volatility.

SUMMIT CORE THEME IS

Procurement to Lead Innovation and Value Capture

while coping with inflation, shortages and geopolitical instability

Over thirty outstanding speakers from four continents and different industrial realities, will talk about the key issues of procurement and supply management, and will underline how innovation, integration, connectivity, sustainability, resilience and competitiveness will characterise the future of successful companies. They will also highlight the need to upskill and reskill resources, because now more than ever companies need talents.
The World Summit means information, benchmarking, international network, culture and upper-level training. Unique of its kind, it gives a complete picture of the economic and geopolitical scenario and of the best procurement practices.
Participating is a great opportunity to broaden your knowledge, vision and professional growth.

THE ORGANISERS

IFPSM and ADACI cordially invite you to experience the World Summit 2023 that will be held in Florence, the cradle of the Italian Renaissance, on 22 and 23 September 2023.

The IFPSM, founded in London in 1974, connects 46 national associations and over 250,000 procurement operators who globally manage an order book of $ 3.4 trillion. IFPSM supports the development of competitive, efficient, innovative and sustainable Procurement and Supply Chain Management functions globally. It is an exclusive international network that analyses and debates strategic procurement and supply chain management issues. It also provides opportunities for the promotion of the profession and for the competence qualification of procurement operators.

ADACI, born in 1968, is one of the Founders of IFPSM, and represents the national reference point in terms of procurement and supply management. Its mission is to support the cultural and professional growth of its members through conferences, workshops, round tables, networking, studies and research, publications, education and training courses. These are aimed at providing professional qualifications and the adequate positioning of procurement in the Italian business landscape.
ADACI Formanagement is a company controlled by the Association, dealing with training and consultancy in procurement, supply management and logistics.

PROFILE OF CHRIS OANDA

Eng Chris Oanda HOSC MD The GPA Consulting - President of IFPSM

Chris is a practicing Supply Chain professional with over twenty-five years of experience gained through consultancy and employment in academia, private and public sectors. He worked in Oil and Gas, Commodities, Pharma, Aerospace, and Manufacturing across four continents. He is the founder Chairman of Kenya Institute of Supplies Management (KISM).
He is the Managing Director of the Global Procurement Academy Ltd (GPA). He created e-sokoni.com the first B2B e-commerce platform in Africa in 2003 and started its operations in Kenya.
He has managed several notable procurement projects including: the reforming of Kenya Medical Supplies Authority, the creation of the African Airlines Association (AFRAA) a joint fuel procurement consortium for 15 airlines, and the transformation of Kaduna State Health Commodities supply chain (Nigeria).
In recognition of his contribution to the development of the supply chain sector in Kenya, Chris was awarded a Presidential Medal - Head of State Commendation - (HOSC) by the third President of Kenya.
Chris has held various positions in IFPSM Organisation as Senior Delegate, Board Member, Africa Regional Chair and now as President.

PROFILE OF FABRIZIO SANTINI

President of ADACI and CEO of ADACI Formanagement Srl

Fabrizio is a creative manager, with over twenty years of experience in procurement and supply management, who worked both nationally and internationally in the electromechanical, automotive and consumers goods industry. He has an in-dept knowledge of purchasing and supply management processes, including purchasing partnership models.
He carries out research on business models focused on innovation, automation and continuous improvement, managed by cross-functional and cross-company teams. He has a solid experience in the organization of procurement and supply chain management and in the preparation of Design to Cost and value analysis projects aimed at reducing the Total Cost of Ownership (TCO). He developed skills of analytical and critical thinking; he has a spontaneous relational approach and is open to change and innovation. Stimulated by increasingly demanding and international assignments, he counts on his tenacity and determination.
He gradually held various positions within the association until he became national president of ADACI for three consecutive terms, and CEO of ADACI Formanagement Srl, the subsidiary of ADACI which deals with training and consultancy.

WORLD SUMMIT LOCATIONS

The conference will take place in the Florentine Renaissance palaces to enjoy a unique experience and enrich the professional contents of the conference.

Palazzo Vecchio dominates Piazza della Signoria and is the headquarter of the Municipality. It represents the best synthesis of the city's fourteenth-century architecture and is one of the most famous buildings in the world. Originally called 'Palazzo dei Priori', it has been renamed Palazzo della Signoria in the 15th century, to celebrate the name of the major public institution of the Republic of Florence. In 1540 it became the "Palazzo Ducale", when Duke Cosimo I de' Medici turned it into his residence; finally in 1565 it has been named 'Vecchio' (Old) when, Grand Duke Cosimo I chose Palazzo Pitti as residential palace.
From 1865 to 1871 it was the seat of the Parliament of the Kingdom of Italy, while today it houses the Mayor of Florence and various municipal offices.
Moreover, it houses a museum, which allows visitors to admire the magnificent rooms where, among others, Agnolo Bronzino, Ghirlandaio, and Giorgio Vasari worked, and where paintings by Michelangelo Buonarroti, Donatello and Verrocchio are exhibited.

PALAZZO DEI CONGRESSI - VILLA VITTORIA

THE VENUE OF THE WORLD SUMMIT

The Summit will take place in Villa Vittoria, a remarkable 19th century building. Surrounded by a secular park, it is a combination of elegance and advanced technologies. Thanks to its numerous halls, a 1,000-seat Auditorium and a futuristic Amphitheatre surrounded by greenery, it hosts summits and events of all kinds. Villa Vittoria was commissioned by Marquis Massimiliano degli Strozzi and built between 1886 and 1891 by Gerolamo Passeri. Originally, it had two floors, with two lateral wings in line with the best tradition of neo-sixteenth-century style villas.
The Belvedere was added in 1925. A monumental staircase connects the ground floor with the main floor, leading to a gallery overlooked by some r ception halls. All the rooms maintain their original charm: lunette vaults on the ground floor and finely decorated coffered ceilings on the first floor.

PALAZZO BORGHESE

110 Ghibellina Street, Florence

On the evening of Friday 22 September Palazzo Borghese will host the **Gala Dinner organized by ADACI and IFPSM**

Palazzo Borghese, located in the middle of the historic centre of Florence, is one of the most striking examples of neoclassic architecture of the Tuscan capital. Although it has an impressive facade, it often passes unnoticed, almost suffocated by the narrow street that hosts it. Once inside, however, its beauty and splendor are dazzling, and an imposing grand staircase leads to the main floor. The heart of the Palace consists of the 'Hall of Mirrors' and the 'Monumental Gallery' or 'Party Hall'. The latter represents an architectural and artistic jewel full of paintings, frescoes, bas-reliefs, niches, statues, columns and draperies. The history of Palazzo Borghese Aldobrandini begins in the middle of the 15th century when the Salviati brothers decided to merge of several residences by creating a single noble building. Following the marriage of Anna Salviati to Prince Marcantonio IV Borghese, many of the assets of Salviati properties passed to Prince Camillo.

The panoramic B-Roof restaurant (Baglioni Hotel)

"the restaurant with the best 360-degrees views in Florence"

Piazza dell'Unità Italiana, 6, Florence

The panoramic B-Roof restaurant, formerly known as Terrazza Brunelleschi, is located on the fifth floor of the historic Grand Hotel Baglioni, right in the centre of Florence and is a two-minute walk from Santa Maria Novella station. The outdoor terraces of different heights and the splendid panoramic windows allow you to enjoy a 360-degree view of the city.
Your gaze sweeps unhindered from Santa Maria Novella to the Medici Chapels, from the dome of the cathedral to the tower of Palazzo Vecchio, from San Miniato to Piazzale Michelangelo - you really feel like you can reach out and touch all of the city's most famous monuments with one finger!
The Grand Hotel Baglioni, which houses our restaurant, was opened in 1903 and is a true symbol of the city of Florence, having hosted celebrities such as Guglielmo Marconi, Giacomo Puccini, King Umberto II, Enrico Caruso, Rodolfo Valentino and Gabriele D'Annunzio. In the very beginning of his novel Paolo il caldo, Vitaliano Brancati writes: "23rd June 1952. Here I am seated on the terrace of the Hotel Baglioni, in love with my wife. It is 10 p.m."

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PROGRAMME OF THE WORLD SUMMIT

Friday 22 September 2023

PALAZZO CONGRESSI - VILLA VITTORIA (Main Hall)

14.00 - 14.15	**OPENING OF 2023 IFPSM WORLD SUMMIT** Conductor: Frediano Finucci, Head of economics and foreign news of La7 TV News **Greetings from the Presidents of ADACI and IFPSM, CEO of IFPSM**
14.15 - 14.45	**World geopolitical framework and risk of recession** Erkki Liikanen, former European Commissioner and Governor of Bank of Finland
14.45 - 15.15	**Where Are We in the Credit Cycle - How to tackle inflation in USA and Europe and Geopolitics effects** Edward J. Altman, Prof. of Finance at New York University's - Stern School of Business
15.15 - 15.45	**International trade and open strategic autonomy of EU** - EU Commissioner
15.45 - 16.05	Coffee Break
16.05 - 16.35	Speech to be defined
16.35 - 17.30	**Supply management strategies to excel in medical sector** Stephane de Saint Jean, Senior VP Global Purchasing bioMériuex **Innovation and talent management to excel in the yacht industry** Marco Valle, CEO Azimut Benetti
17.30 - 17.45	**Procurement strategies and Kraljic's evergreen matrix** Peter Kraljic, Director Emeritus at McKinsey and Inventor of the procurement strategy matrix
17.45 -18.15	**Sustainability in procurement for a better tomorrow** Gundula Ullah, Chairwoman of BME and CPO of FUNKE Mediengruppe
20.00 -23.00	**Gala Dinner** at Palazzo Borghese (by reservation)

SIMULTANEOUS TRANSLATIONS ENG-ITA AND ENG-CHINESE INCLUDED

PROGRAMME OF THE WORLD SUMMIT

Saturday 23 September 2023

PALAZZO CONGRESSI - VILLA VITTORIA

	PARALLEL SESSION MAIN HALL Conductor Frediano Finucci, Head of Economics and Foreign News of La7 TV News	PARALLEL SESSION GREEN ROOM Conductors: Marina Lindič, Past President of IFPSM and President of Slovenian Purchasing Association - Federica Dallanoce, Vice President of ADACI
09.00 - 09.25	**Digitalization of procurement in Latin America: opportunities and challenges** Cesar Leal, APROCAL Mexico	**Procurement risk management in the current economic scenario** Heiko Hartkamp, Head of Purchasing Technology Swisscom
09.30 - 11.00	**Round table on the theme: 'How to fight inflation and manage the storm impacting supply chains, while ensuring resilience and innovation'** Costantino Chessa, Head of Procurement ENI - Giacinto Carullo, Chief Procurement and Supply Chain Officer Leonardo - Maurizio Petronzi, Head of Procurement & Operations of Cassa Depositi e Prestiti	
09.30 - 10.25		**Round table on the theme: 'The recipe of Italian excellence'** Andrea Colzani, Global Category Manager Logistics IKEA Diego Pedroli, Procurement Director illycaffè Sergio Casella, President Hygiene - BW Converting Solutions and other executives of major Italian brands such as Ferrero and Aboca
11.00 - 11.25	Coffee Break	
11.25 - 11.45	**Forecasting commodity prices and managing your risk and hedgings in a volatile world** Tom Bundgaard, Chief Analyst Mintec Ltd	
10.25 - 11.20		**Round table on the theme: 'Roles, competences and organization to improve public procurement efficiency'** Roberto Grisci, Executive Central Procurement INPS - Executive of CONSIP - Gil Zefoni, President of Israeli Purchasing Logistics Managers Association (IPLMA)
11.20 - 11.40		Coffee break
11.40 - 11.55		**An exciting challenge for our Group: making sustainability sustainable!** Davide Cucchi, Chief Operating Officer Licat Srl, Technical Director Romani Components Srl
11.50 - 12.15	**Reengineering of global supply chains to foster reshoring, speed and transparency** Jean Luc Baras, President Conseil National des Achats (CNA) France	
11.55 - 12.20		**Procurement taking advantage of Technology** Mariusz Geraltowski, President of Polish Supply Management Leaders (PSML)
12.20 - 12.40	**Talent, tenacity and resilience as prerequisites for success** Niccolò Campriani, Los Angeles International Olympic Committee	
12.20 - 12.45		**Challenges and constraints of Procurement in Africa** Pamela Marendi, practicing Supply Chain Professional Kenya
12.45 - 13.00	**Added value, costs and limitations of artificial intelligence in procurement** **Unite**	
12.45 - 13.00		**Synertrade-Credemtel Speech (TBD)**
	SIMULTANEOUS TRANSLATIONS ENG-ITA AND ENG-CHINESE INCLUDED	
13.00 -14.00	Lunch Buffet	

PROGRAMME
OF THE WORLD SUMMIT

Saturday 23 September 2023

PALAZZO CONGRESSI - VILLA VITTORIA (Main Hall)

Conductor: Frediano Finucci - Head of Economics-Foreign News of La7 TV News

14.00 - 14.25	**Overview of economy and procurement in main African Countries** Chris Oanda Kenya, President of IFPSM
14.25 - 14.55	**Outline of macro-economy, procurement and supply chains in Asia Pacific** Cai Jin, expert in macroeconomics, VP of IFPSM and VP of CFLP China Li Hongchao, VP of JD Group (e-commerce) and European Business Executive
14.55 - 15.25	**Value proposition of procurement: from ordering office to promoter of strategic and innovative partnerships** Andreas Wetjen, VP Procurement Airbus Germany
15.25 -15.45	**Coffee break**
15.45 - 16.00	**Added value of artificial intelligence in procurement** Giampiero Volpi, Strategic Business Analyst Niuma
16.00 - 16.40	**CPO Round Table on the theme:** **'Business and supply management strategies in the current innovation system'** Automotive and other Italian technological excellences
16.40 - 17.00	**Digital Procurement Transformation through Government eMarketplace Strengthening** Hendar Prihadi, Chief of NPPA (National Public Procurement Agency) of Indonesia
17.00 - 17.15	**Presentation of IFPSM 2024 World Summit** **Closure of the IFPSM 2023 World Summit** Chris Oanda, President of IFPSM and Fabrizio Santini, President of ADACI
20.00 - 24.00	**Farewell Dinner by reservation at B-Roof restaurant (Baglioni Hotel)**

SIMULTANEOUS TRANSLATIONS ENG-ITA AND ENG-CHINESE INCLUDED

PROGRAMME
OF FREE RELATED EVENT

Wednesday 20 September 2023

location to be defined

Conductor: Marina Lindič, Past President of IFPSM and President of Slovenian Purchasing Association
Public Administration experts of various countries will debate important topics such as:

- Founding principles of public procurement
- How to ensure a greater share of public spending to small enterprises
- How to manage innovation in public procurement
- Spending aggregation at local, regional and national level to involve vendors located throughout the entire country
- Contracting authorities: from administrative bodies to competence centres focused on some categories of goods and services

10.30 - 13.00	ITALIAN PUBLIC PROCUREMENT SESSION (to be defined)
14.00 - 18.30	INTERNATIONAL PUBLIC PROCUREMENT SESSION

14.00 - 14.10	**Greetings and introduction by the CEO of the National Institute for Social Security (INPS)**
14.10 - 14.30	ADACI Formanagement - Relevance of the qualification of procurement and supply chain professionals: ADACI-RINA Disciplinary and ADACI-UNI Standard
14.30 - 15.00	Claudio Contessa - Executive of the Italian State Council
15.00 -15.25	Valeria Vittimberga - Central Procurement Director of INPS
15.25 - 15.50	Executive of the Italian Treasury Ministry
15.50 - 16.10	Coffee break
16.10 - 16.25	Executive of CONSIP: Italy's Central Purchasing Body
16.25 - 16.50	Gustavo Piga - Professor of Economics and Director of the International Master in Public Procurement Management University of Rome Tor Vergata
16.50 - 17.15	Eric Korir - Director National Treasury, Public Procurement Department, Republic of Kenya
17.15 - 17.45	H.K. Sharma - National President of the Indian Institute of Materials Management
17.45 - 18.00	Gil Zefoni - CEO of Israeli Purchasing & Logistics Managers Association (IPLMA)
18.00 - 18.15	Tett Affotey-Walters - Experienced public procurement, logistics and contracts expert, Ghana
18.15 - 18.30	Abdul A. Mamman - Lead procurement consultant Charterhouse Consulting CIPSMN, Nigeria
	Closure of the session by Marina Lindič, Past President of IFPSM and President of Slovenian Purchasing Association
20.00 - 22.00	Dinner by reservation

SIMULTANEOUS TRANSLATION ENG-ITA INCLUDED

PROGRAMME
OF FREE RELATED EVENT

Thursday 21 September 2023

PALAZZO BORGHESE AND PALAZZO VECCHIO

PALAZZO BORGHESE

09.30 - 12.30 | **IFPSM Europe Meeting**
IFPSM Africa Meeting
IFPSM Asia-Pacific Meeting
(Private Meeting)

09.30 - 12.30 | ADACI MEDICEA
(Members and Guests)

12.30 - 13.15 | Lunch Buffet

PALAZZO VECCHIO

14.00 - 16.00 | **IFPSM Board Meeting**
(Private Meeting)

(Sala Macconi)

14.00 - 16.00 | ADACI MEDICEA EXCELLENCE AWARD
(Salone dei Cinquecento)

SALONE DEI CINQUECENTO*

16.00 - 17.00 | **Grand Opening of the Summit** - Conductor: Frediano Finucci,
Head of Economics and foreign News of La7 TV News

Welcome greetings and introduction by: Fabrizio Santini, President of ADACI /
Chris Oanda, President of IFPSM / Dario Nardella, Mayor of Florence

17.00 - 18.00 | **Brainstorming on following themes: 'Impact of geopolitics on global supply chains', 'Supplier's contribution to innovation' 'Talents Management to ensure value capture and competitiveness'**

Luciano Bozzo, Professor of International Relations and Strategic Studies at the University of Florence
Marco Fioravanti, Senior Director Global Procurement Hitachi

18.00 - 18.25 | Delivery of **IFPSM Awards**
Delivery of **ADACI Excellence Awards**

PALAZZO BORGHESE

20.00 - 23.00 | **Welcome Dinner** (by reservation)

* **Limited seats** - The participation will be confirmed via e-mail by ADACI

PROGRAMME
OF FREE RELATED EVENT

Friday 22 September 2023

PALAZZO CONGRESSI - VILLA VITTORIA (Main Hall)

09.00 - 12.15	**Registration of Summit Participants**
09.00 - 12.45	**IFPSM Council** (Private Meeting)
09.30 - 12.45	ADACI CPO LOUNGE COMMUNITY (only for World Summit Participants)
13.00 - 14.00	Lunch Buffet

ATTENDANCE FEE [1]

Category of Participants	Registration by 30/6/2023	Registration from 1/7/2023 to 10/9/2023 [2]
Non ADACI members	€ 600 + IVA	€ 700 + IVA
ADACI members under 30	€ 250 + IVA	€ 350 + IVA
Students	€ 250 + IVA	€ 350 + IVA
Qualify ADACI members	€ 350 + IVA	€ 450 + IVA
Other ADACI members (honorary members, ordinary members, members companies/partners)	€ 450 + IVA	€ 550 + IVA
Academic Professors	€ 450 + IVA	€ 550 + IVA
Welcome dinner Palazzo Borghese 21 Sept. 2023	€ 60 (IVA included)	€ 70 (IVA included)
Gala dinner Palazzo Borghese 22 Sept. 2023	€ 90 (IVA included)	€ 100 (IVA included)
Farewell Dinner B-Roof restaurant (Baglioni Hotel) 23 Sept. 2023	€ 60 (IVA included)	€ 70 (IVA included)

Facilities are provided for registration of more participants of the same company.
Contact Mr. Alessio Paša alessio.pasa@adaci.it
Dr. Alessandro Licciardiello segreteriacorsi@adaci.it to request a quote.

Cancellation:	**within 20.7.2023**	ADACI will reimburse 100% of the amount paid
	from 21.7 to 31.8.2023	ADACI will reimburse 50% of the amount paid
	from 1.9.2023	No reimbursement

1. The maximum number of registration is 750, beyond this limit ADACI will not accept further registrations
2. After 31.08.2023 the hotel accommodation is not guaranteed

REGISTRATION

Registrations must be done online on the website https://www.ifpsmworldsummit2023florence.com/, by entering all the required information in the various fields. They:

- will be accepted if complete and according to their order of arrival, until the ceiling of 750 participants is reached,
- will be confirmed to the individual participants, and to the relative associations in case of grouping, via e-mail within five days,
- will become effective and binding after receipt of the amounts due.

PAYMENTS

Registration fees and optional dinners must be paid on-line within 14 days of the confirmation of registration, according to one of the following methods:

a. bank transfer to ADACI Formanagement Srl S.U. at INTESA SANPAOLO SPA Via Buonarroti 22, 20145 Milano IBAN: IT 41 N 03069 01789 100000006687 - S WIFT/BIC: BCITITMM;

b. Credit card (Visa, Mastercard, Maestro, American Express, PostePay, Apple Pay)

After sending the above confirmation, ADACI Formanagement will provide you a regular invoice which must be paid within the aforementioned deadline. The invoices relating to registrations made from 1-10 September 2023 must be paid within September 15 th.

HOTEL ACCOMMODATION

Florence is a city of 380,000 inhabitants and the majority of the hotels are located no further than one kilometre away from the convention centre. In order to allow participants to choose their preferred accommodation, we have arranged an agreement with the Florence Convention Bureau. Reservations have to be made online through their portal https://booking.destinationflorence.com/index.cfm/en/ where you can choose, among the affiliated hotels, the most suitable for your needs both in terms of price and location.
Prices are valid for the period 19-27 of September 2023. For your convenience you will find below the name of some hotels taken from the above portal, but participants are free to choose whichever hotel they prefer.

Hotel Cellai Boutique Hotel	★★★★S	single room € 189
Hotel Roma	★★★★	single room € 240/ double room € 285
Hotel & Spa MH Florence	★★★★	single room € 208/ double room € 227
Hotel Corona D'Italia	★★★	single room € 131/ double room € 150
Hotel San Giorgio & Olimpic	★★★	single room € 217/ double room € 236
Hotel Centro	★★	single room € 115/ double room € 223

For groups of more than 10 people, contact worldsummit.florence2023@adaci.it

ADACI staff will interface the Convention Bureau and will suggest some possible accommodations.

For more information

ADACI National Secretariat
+39 02 400 724 74
worldsummit.florence2023@adaci.it

TOUR I

GUIDED FLORENCE TOUR (3h)

Departure: 9.00 a.m.
Language: ITA/ENG
Price: 45,00 euro/p.p.
Possible Days: Wednesday September 20/ Thursday September 21 / Friday September 22/ Sunday September 24

A pleasant walk in Florence is just what you need to be introduced to the city and its splendor and secular heritage! Explore the city center with our Florence walking tour: discover the magnificence of one of the most fascinating cities in the world, and its centuries-old heritage, with an enjoyable relaxed promenade in the footsteps of the Medici dynasty, that ruled the city in the 14th and 15th centuries. Your experienced, professional guide will give an entertaining presentation about the city during the walking tour of Florence: beginning with the fact that the city has been inhabited since prehistoric times, then became one of the most important centers of Etruscan culture, and later, a Roman city with the name "Florentia." During the Middle Ages the city endured a long series of wars, but this was also the period when the city became famous and wealthy thanks to textile manufacturing and trade and the new and ambitious architectural projects.
Finally, under the astute leadership of the Medici family Florence enjoyed a period of peace and prosperity, which led it to be renowned as "the cradle of the Renaissance". At that time rich bankers and merchants invested in fine palaces to replace their cramped tower houses, and paid for the adornment of churches. The result was what you admire today: a stupendous outpouring of mesmerizing art masterpieces and stunning architecture. UNESCO World Heritage Site, enchanting, romantic and sumptuously enhanced by centuries-old architecture and artwork, Florence is a treasure chest of marvels, all there for you to discover for yourself. Follow your guide and admire Piazza della Signoria, dominated by the striking Palazzo Vecchio, Florence's Cathedral - the Duomo - with the adjacent bell tower (the Tower of Giotto) and the Baptistery with its famous, magnificent gold paneled "Gates of Paradise". The visit continues on to Orsanmichele and the Santa Trinità Church. After walking briefly along the river, you will arrive at the Ponte Vecchio, the world's most celebrated bridge. Once across the bridge you are in the Oltrarno neighbourhood, renowned for its picturesque atmosphere, artisan workshops and antique shops. And for a full overview of Florence's most authentic flavor, enjoy a relaxing, and delicious, break during this Florence Italy walking tour tasting the best typical products.

GUIDED TOUR UFFIZI GALLERY (3h)

Departure: 2.00 p.m.
Language: ENG
Price: 65,00 euro/p.p.
Possible Days: Wednesday September 20/ Thursday September 21 / Sunday September 24

Learn, explore and capture the essence of artistic talent and enchantment with an exclusive brand-new Florencetown experience: a unique Masterclass in the Uffizi of Florence with an Art Expert! Conducted by a highly experienced and charismatic English-speaking professional art guide, our Masterclass leads you through the fascinating corridors of one of the world's most celebrated art collections, the Uffizi Gallery of Florence, taking you into the frames and behind the paint of legendary masterpieces, the very ones that made Florence the capital of a real cultural and artistic revolution: the Renaissance. During the visit you will learn about Florence's history, discover the secrets of the Vasari Corridor, the Medici family's secret aerial passageway, and discover the true beauty and creative talent encompassed in the Florence Uffizi collection. From Leonardo's genius and Giotto's one-of-a-kind touches, to Botticelli's magical flower-filled "Primavera" and striking "Venere", you will enjoy the rare privilege of diving into each work of art, grasping its meaning and seeing it come to life for your eyes only. With a focus by our art expert, uncover the Vasari Corridor history and secrets (no entrance in the corridor - please see notes): Hidden between city houses and even passing through a church, the Vasari Corridor has evolved as one of the most astounding architectural masterpieces of the Renaissance. There will be a break during the visit to have a rest or to take a cappuccino or coffee at the Uffizi Café located on the terrace above the ancient Loggia dei Lanzi. Our signature Art Masterclass is much more than an Uffizi Gallery visit, it is a life-changing cultural experience.

GUIDED TOUR OF TRADITIONAL CHIANTI AREA WITH VISIT IN A WINERY, LUNCH AND TASTING (6h)

Departure: 9.30 a.m.
Language: ITA/ ENG
Price: 190,00 euro/p.p.
Possible Days: Wednesday September 20/ Thursday September 21/ Sunday September 24

Get to know the area of the great wines, get to know Tuscany, join the perfect experience for wine lovers with one of the most complete Tuscany wine tours! Carefully designed to offer an all-round immersive Chianti wine experience, our signature Tuscany Wine tour leads you down country roads and vineyards, through the cellars and straight under the labels and into the bottles of one of the world's most exceptional wines: Chianti! Enjoy the exclusive privileges of exploring Chianti and Chianti Classico in a small group, aboard a minivan, with the expert guidance of a sommelier throughout your Tuscany Chianti tour. Renowned worldwide for its precious ruby-red blends the Chianti hillside is unique: a sea of softly rolling hills dotted by swaying cypresses, olive groves and golden farmhouses and a myriad of extensive vineyards. This is the land of the black rooster - il Gallo Nero - which you can see defiantly looking out of all the signs along the countryside roads and labels. The land where back in 1872 the ideal percentage of different grapes (Sangiovese, Canaiolo and others) used to make the area's namesake wine was discovered. Explore the marvelous realm of wine in its very kingdom, learn about the history, the peculiar characteristics, the different tastes and aromas. Among the other Tuscany wine tours, this one includes the visit to two wineries and an ancient olive oil mill. The mill boasts ancient architectural features and modern technology, and produces delicious gourmet olive oil. Enjoy learning about the centuries-old olive oil tradition, the harvesting and pressing process, and finally savor the unique, full, flavor of the estate oil. Led by your sommelier you will visit two very different wineries.
Experience the thrill of exploring the cellars lined with precious blends (both wineries are internationally renowned and acclaimed), learning about wine production in general and about the two different approaches and techniques, and savoring the very best of the estate blends of course! At the end of the tour savor a typical Tuscan lunch. Kindly note: this tour is pleasant for guests all ages but please consider Italian law forbids selling alcoholic beverage to teens under 18 years old; children under this age will be served non-alcoholic beverages.

THE MALL: THE EXCLUSIVE LUXURY OUTLET IN THE HEART OF TUSCANY (10:00 a.m. - 6:00 p.m.)

Day: Saturday September 23
Language: ENG
Departure from Florence by bus
Arrival to The Mall
Welcome coffee
Free time for shopping, possibility of adding the free "Personal Shopper" service (a maximum of 2 in total). Each participant will receive a benefit card which includes the additional discount up to 10% on the outlet price.
Lunch at ToscaNino restaurant with a fixed menu that includes: a starter + first course OR first course + main course + dessert, water, coffee, a glass of wine, all genuine Tuscan.
Experience: 3 RED "TUSCANY DE LUXE": a Testing of three Toscan wines: ChiantiSuper Tuscan, Bolgheri, Brunello di Montalcino accompanied by bruschetta, fresh and aged pecorino cheese, bread and croccantelle 30 minutes.
Price: 120 euro/p.p.
(The price may vary depending on the number of participants)

A distinctive, innovative concept, created to satisfy the desires of any visitor to leave daily routine behind and discover a secret oasis of luxury and creativity, nestled in a sophisticated setting in the magnificent Tuscan countryside. Among the brands you will find: Gucci, Valentino, Dolce & Gabbana, Bottega Veneta, Giorgio Armani, Moschino, Hogan, Jimmy Choo, Tod's, Celine, Fendi and many others.

THE TOURS WILL BE AVAILABLE AT THE REACH OF THE MINIMUN OF PARTICIPANTS.
THE TOURS WILL BE CONFIRMED BY THE MIDDLE OF JUNE

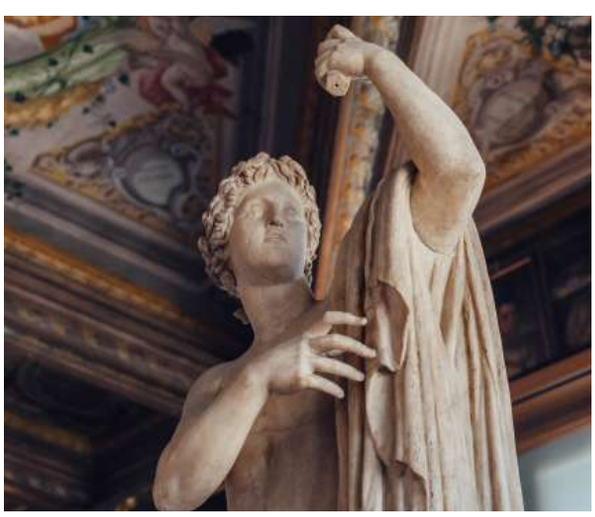
How to reach Florence

FROM EUROPE

From various European countries there are direct flights to Florence. There are two ways to go to the centre of Florence from the airport Amerigo Vespucci: with the orange ATAF Volainbus shuttle bus or by taxi.
The shuttle leaves the airport bus station every 30 minutes and takes approximately 25 minutes to reach the city centre, while the taxi takes 20 minutes. The basic taxi rate is € 22 plus any supplements for luggage and travel during the night or on public holidays. To be compliant with law decree n° 36/2022 taxi drivers are expected to accept credit cards. Nonetheless, it is better to declare the intention to use the card (carta di credito) before starting the ride.
Those who arrive in Milan – Linate Airport – and do not want to wait for the plane to Florence, can go to the Milan Central Station (Stazione Centrale) by taxi or bus, and take the high-speed train to Florence.

Cost of the Bus from Linate Forlanini airport to stazione centrale: € 9 (every 30 minutes)
Cost of taxi: from € 20 to € 30 depending on the traffic
Cost of the train to Florence: from € 15 (tickets can be bought online). It takes 1 hour 55 minutes.

FROM OTHER CONTINENTS



Most flights from other continents arrive in Rome Fiumicino airport. You can wait for the connecting flight to Florence or go to Florence by train. The Leonardo Express train from the airport to Termini station leaves every 15 minutes (30' in the night). The cost if € 14 and the journey time is approximately 32 minutes. From Termini Station you can take the high-speed train to Florence.
The average time from Rome Termini to Florence is 1 hour 37 minutes. There are normally 68 trains per day and the cost starts from €10. (Tickets can be bought online). Florence train station 'Santa Maria Novella' is in the city centre.
People arriving in Milan Malpensa Airport can go to Florence by plane or by train (there are not many flights).
The Malpensa shuttle Bus to Milan Central train station leaves every 30 minutes (day time) costs € 5.50 and takes approximately 1 hour.
From Milan central station (stazione centrale) you can take the high-speed train to Florence. Cost of the train: from € 15 (tickets can be bought online). It takes 1 hour 55 minutes. There are two ways to go to the centre of Florence from the local airport Amerigo Vespucci: with the orange ATAF Volainbus shuttle bus or by taxi.
The shuttle leaves the airport bus station every 30 minutes and takes approximately 25 minutes to reach the city centre, while the taxi takes 20 minutes.
The basic taxi rate is € 22 plus any supplements for luggage and travel during the night or on public holidays. To be compliant with law decree n° 36/2022 taxi drivers are expected to accept credit cards. Nonetheless, it is better to declare the intention to use the card (carta di credito) before starting the ride.

IFPSM WORLD SUMMIT

FLORENCE

22-23 SEPTEMBER 2023

ITALY

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